Preparing Today's County Extension Agent to Lead the 4-H Youth Development Program

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Related to the Work of Which PLN Committees: 4-H Youth Development Mid-Managers

2016 SR-PLN AEA ASRED Joint Meeting
CREATING NEW HARMONIES:
ADDRESSING REGIONAL OPPORTUNITIES
Nashville, TN August 22-26



Purpose of This Project

- Compare what states are doing to develop new County Extension Agents working in the 4-H Program (the most difficult and demanding of all program areas)
- To do this, we sought ideas of other states so we can learn from each other.

Long Term Goal

 Potentially develop a new joint regional effort for Mid-Managers and 4-H Youth **Development State Leaders** to share information and learn from each other.

The Dilemma

The Goals	The Reality
 Grow 4-H to include new, innovative projects & programs 	 Traditional mindset of current program
• Grow volunteer base to new areas	 Managing what is already in place (taking a great deal of time to do)

Background

- <u>"Traditional"</u> 4-H Clientele expectations and needs of a 4-H Agent sometimes are difficult to change.
- However, the employees we hire do change and are willing to grow the program through new projects and new audiences.
- County Extension Agents also must adapt to their roles, responsibilities, and expectations to meet the needs of the community (which may differ from long term volunteers.

More Background

- 4-H programs and projects continue to evolve over time as youth interest change.
- 4-H Management Child protection management, volunteer empowerment, camping rules
- Traditional FCS and livestock
- New STEM, technology, and Robotics

More Background

- Hiring practices and employees today may have less background with 4-H.
- Therefore, strategies to train are critically important to ensuring the appropriate 4-H Agent is placed in the right position to be successful.

So, how do we respond?

Who is Involved in 4-H Onboarding?

- 4-H Faculty (State Office and District / Regional 4-H Specialists)
- Peer Agent Mentors
- Regional Specialized Agents
- District Extension Administrators
- Regional Program Leaders

Various Strategies to Onboard

- "One on one" support in the first few days of employment led by a specialist
- Annual statewide onboarding training for all new CEAs
- 4-H Specialist do it all, no DEA involvement
- Peer Mentors (tenured CEAs work with new CEAs)
- Online Training (Lync from Specialists to new hires)
- Set of face-to-face trainings in the first 18 months

The Pyramid

Growth

Survival

Coaching

Intro

Priority Training – Intro (What We all Do in States)

- Mandatory (Common Themes)
 - Child Protection
 - Volunteer Management
 - General 4-H Management
 - Calendars
 - 4-H 101
 - 4-H Fundamentals
 - 4-H Recordbooks



Priority Training - Coaching

- <u>One on One</u>
 - Learning the county
 - Who to count on
 - Volunteer strength areas
 - What projects are popular
 - Ensuring those projects are covered

Priority Training - Survival

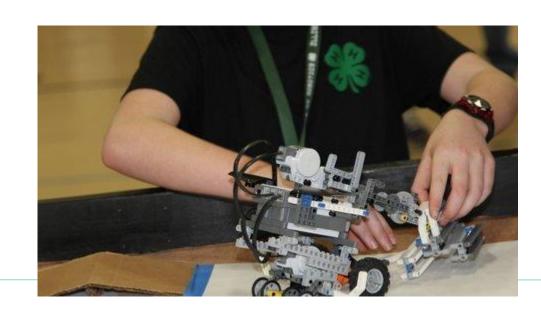
- Non Management Areas that CEAs need to survive:
 - 4-H Livestock 101 Beef, sheep, swine, horse, goat, dairy, judging teams, etc
 - 4-H FCS 101 Consumer decision making, foods & nutrition, clothing, etc.





Priority Training – Growth

- Some New(er) and Innovative Projects
 - Archery
 - Science
 - Photography
 - Robotics
 - Ect



What Does it Mean?

Managing / Leading a County 4-H
 Program takes time and diligence

Are we putting new agents in the best position to be successful?

The Balance of Project Growth

Spend time training on what is traditionally expected.

 New programs / projects that youth are most interested in these times might not be getting the attention needed for long term growth and stability.

Summary & Next Steps

- State 4-H Programs appear to have similar problems
- Mid Managers and 4-H Leader Group work together to develop consistent new agent resources

Next Steps 2

- Is there potential to at least share resources?
- Make a proactive plan to ensure there are resources for some of the new projects so new Agents are comfortable working with volunteers to implement

•THANK YOU!